

大同大學 九十三 學年度 轉學考試 試題

考試科目：產品設計 系別：工業設計學系 第 / 頁，共 / 頁

註：本次考試不可以參考自己的書籍及筆記； 不可以使用字典； 不可以使用計算器。

1. What are Innovation, Creativity and Design? (10%)
2. Explain the job responsibility of an industrial designer to the society (10%).
3. Describe the criteria of a good product design (10%).
4. What role do prototypes play? (10%)
5. Design a digital schoolbag for the college students:
 - (a). Analyze the lifestyle of the current college students and identify their needs of the digital schoolbag. (20%)
 - (b). Use sketches to illustrate 3 design concepts and describe the design features. (40%)