

大同大學 九十二 學年度 轉學考試 試題

考試科目：產品設計 系別：工業設計學系 第 / 頁，共 / 頁

註：本次考試不可以參考自己的書籍及筆記； 不可以使用字典； 不可以使用計算器。

1. Describe the product design process and the important issues to be considered during it. (20%)
2. Use the methodology of “word association” to design a new seating equipment:
 - (a). Define the target users and identify their needs of the new seating equipment. (10%)
 - (b). Choose one of the following 3 words to do the “word association” and come up with 3 design concepts and describe the associating process: SPRING, FLOWER, OCTOPUS. (10%)
 - (c). Use sketches to illustrate the 3 design concepts and describe the design features. (60%)